



VAUXHALL ADAM ROCKS AIR PRESS KIT

MARKET AND MODEL

- ADAM ROCKS AIR features contemporary style of ADAM
- Toughness of a cross over combined with coolness of electric folding canvas roof
- Priced from £14,695 with first deliveries in September

DESIGN

- New crossover body style with raised chassis and wider stance
- Inspired by agile parkour athletes who negotiate urban spaces
- Protective anthracite-cladding gives ADAM ROCKS AIR a tough look
- Electric folding canvas roof opens in just seven seconds for open air fun

POWERTRAIN AND CHASSIS

- First Vauxhall to get new 115PS 1.0-litre three-cylinder petrol engine
- All-new six-speed gearbox
- Modified chassis with raised ride height and new steering tuning

CONNECTIVITY

- IntelliLink infotainment system available for just £275
- Enables seamless integration of Android and Apple iOS smartphone functionalities
- USB and Bluetooth connectivity, audio streaming and clever apps

SAFETY

- Electric Power Steering as standard with dedicated CITY mode
- Hill Start Assist also available as standard
- Other options including Park Assist with Side Blind Spot Alert available

COMFORT

- Only vehicle in its class to offer heated steering wheel, driver and front passenger seats
- Electric Climate Control available as £300 option

RANGE, PRICING AND EQUIPMENT

- ADAM ROCKS AIR is priced from £14,695 on-the-road
- Available to order now
- First deliveries expected in September

TECHNICAL DATA



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ADAM, Vauxhall's stylish urban-chic city car, took the fashion-led A-sector by storm when it went on sale last year. Now the latest edition to the Vauxhall range, the ADAM ROCKS AIR is set to extend the ADAM family further.

Debuting at this year's Geneva Motor Show, ROCKS AIR has a bespoke body style, offering the same contemporary style as the original ADAM but with the toughness of a crossover and the coolness of an electric folding canvas roof.

Being first to market means there is no direct competitor to ADAM ROCKS AIR, giving this latest new Vauxhall the opportunity to grow the ADAM range even further.

However elements of the ROCKS AIR can be seen in the MINI Paceman (as it also combines the qualities of both an SUV and a coupe) and the Fiat 500 Cabrio, with its folding roof.

ROCKS AIR shares the same postmodern target customer as ADAM. These are stylish, trend-setters who are very image-conscious. Such individuals want a vehicle that expresses their personality and individuality.

This group is predominately under 35 and pre-family and is split 60:40 female to male. These young urbanites also influence other more mainstream buying groups outside of the auto sector.

A secondary ROCKS AIR target customer will be those with families looking for a second car with bags of style and personality.

ADAM ROCKS AIR went from concept car to production readiness in just twelve months. It was developed at Vauxhall/Opel's International Technical Development Centre in Rüsselsheim, Germany and, like the rest of the ADAM family, is built in Eisenach, Germany.

The A-segment into which ADAM ROCKS AIR slots is growing rapidly, seeing growth of 15 per cent between 2012 and 2013 and a further 10 per cent in the first half of this year versus the same period last year.

In its first year on sale in 2013, over 8,000 ADAMs were registered with the majority (7,526) to private buyers. ADAM took a segment share of 5.65 per cent in the first half of 2014.

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Over 100,000 ADAMs have been registered across Europe since its launch with other important markets including Germany, Italy, France and the Netherlands.

Keenly priced from £14,695, ROCKS AIR is available to order now with first deliveries expected in September.

“ADAM ROCKS AIR combines the toughness of a crossover with the coolness of open air driving,” said Stuart Harris, Vauxhall’s Head of Carline Brand. “It’s the perfect ADAM for active drivers wanting to stand out from the crowd.”



DESIGN

- New crossover body style with raised chassis and wider stance
- Inspired by agile parkour athletes who negotiate urban spaces
- Protective anthracite-cladding gives ADAM ROCKS AIR a tough look
- Electric folding canvas roof opens in just seven seconds for open air fun

Compared with other members of the ADAM family, ROCKS AIR is taller, wider and tougher in appearance, while also offering an electric folding canvas roof.

ADAM ROCKS AIR's new crossover body style is supported by a chassis that is raised 15mm and has a wider stance. Agile parkour athletes, who move from one place to another, negotiating urban obstacles in between, were the inspiration for this sporty crossover.

Parts of the chassis have been modified or re-tuned – including dampers, springs, the rear suspension geometry and steering. The higher, wider looks are matched by a choice of standard 17-inch or optional 18-inch alloy wheels. These can be further personalised with new wheel clips in “Wild” design and different colours that are unique to ROCKS AIR.

Protective, anthracite-coloured cladding is wrapped tightly around the ADAM ROCKS AIR, giving it a tough, muscular look. The front trapezoidal grille, with a chrome central brand bar, is embedded in the cladding, while contrasting, satin chrome ‘boomerang’ elements frame the front fog lamps/indicator housings and the reversing/fog lamps at the rear. An integrated rear roof spoiler and LED daytime running lights also come as standard. Silver skid plates front and rear and a bold chrome exhaust complete the exterior design.

ROCKS AIR combines its rugged individuality with open air fun. The electric folding canvas roof is operated via a button located in the front area of the headliner and folds back neatly on to the C-pillars in just seven seconds. The roof can be opened or closed while the car is moving at up to 85mph. Creating a wide opening, this stylish system has no negative impact on body stiffness or on the car's functionality: the boot keeps the full opening of a hatchback and loading volume remains untouched.

The entire roof module is acoustically tuned for noise insulation inside the cabin, and the robust, three-layer fabric has a neoprene centre for weatherproofing and durability. The folding canvas roof is available in a choice of two exterior colours – Black or Sweet Coffee – that combine with the different roof colours of the ROCKS AIR.



Interior

ROCKS AIR's cabin has its own distinctive character. Two new, exclusive ROCKS AIR interior trims have been created. They include a main instrument cluster, seat and door panel colours and other trim elements – all unique to ROCKS.

One trim is taken directly from the ADAM ROCKS AIR concept car revealed last year: it has Brandy-coloured fabric/Morrocana seats and door panels, leather steering wheel, gearshift and handbrake in the same colour, and "Surf" décor trim.

The other trim features a sophisticated Coffee Bean design – rich dark brown seats in a black cabin trimmed with bright blue stitching.



POWERTRAIN AND CHASSIS

- First Vauxhall to get new 115PS 1.0-litre three-cylinder petrol engine
- All-new six-speed gearbox
- Modified chassis with raised ride height and new steering tuning

ADAM ROCKS AIR is the first Vauxhall to feature the all-new 1.0-litre ECOTEC Direct Injection Turbo three-cylinder engine. This high-tech unit raises the bar for three-cylinder engine refinement and packs 115PS, with impressive low-end torque of 170Nm from just 1800rpm.

State-of-the-art technologies include high-pressure direct fuel injection, an ultra-compact turbocharging system, continuously variable valve timing (intake and exhaust sides) and a switchable water pump.

Lightweight, all-aluminium construction, with a cylinder head-integrated exhaust manifold, contributes to low weight with the 1.0 ECOTEC tipping the scales at just 106kg.

Numerous 'sound engineering' measures also contribute to the engine's benchmark refinement. These include an acoustically-developed cylinder block; a sump-mounted balancer shaft – unique for a 1.0-litre three-cylinder production engine; structural isolation of the fuel injection system and crankshaft; drive chains with inverted teeth and engine covers designed for acoustic attenuation.

Fuel-saving Start/Stop technology is an integral part of the system and offered as standard.

New Transmission

The new three-cylinder engine is mated to an all-new six-speed manual gearbox with a compact package design.

Called M1X internally, the new gearbox is distinguished by its improved efficiency and benchmark shift quality. Vauxhall engineers have achieved greater operating efficiency through optimally stepped gear ratios, a longer final drive ratio and low friction design for internal components. Weighing less than 40kg, the M1X is one of the lightest gearboxes on the market. It is also robust. With an impressive maximum torque rating of 220Nm, it is thoroughly engineered for hard work.

Performance



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The new 1.0-litre ECOTEC capacity belies its strong performance. Top speed is 121mph with 0-60mph reached in just 9.9 seconds. A strong mid-range, particularly between 50 to 70mph, illustrates an abundance of torque, meaning that drivers needn't rely on high revs to extract the most from the engine.

Despite the new 1.0-litre's performance, it achieves 55.4mpg on the combined cycle with CO2 emission of 119g/km. The new three-cylinder unit already complies with future Euro 6 emission standards.

The new 1.0-litre ECOTEC engine tops a powertrain portfolio including two current four-cylinder naturally-aspirated units comprising a 1.4-litre with 87PS and a 1.2-litre with 70PS.

The 1.4-litre unit provides maximum torque of 130Nm at 4,000 rpm and accelerates from 0-60mph in just 12.5 seconds and has a top speed of 109mph. The 1.4-litre engine achieves 53.3mpg combined with CO2 emission of 125g/km.

The 1.2-litre registers 57.6mpg combined and 115g/km. Top speed is 103mph with a 0-60mph in 14.9 seconds.

Both engines are mated to five-speed manual transmission and can be specified with an ecoFLEX technology pack that further enhances their efficiency.

Chassis

The ADAM ROCKS AIR's suspension system, McPherson struts on a sub-frame up front and a torsion beam at rear, has been modified to suit a wider range of use. The car's off-road character is underlined by a 15mm increase in ride height compared into ADAM wearing identical 17-inch wheels, giving this mini crossover SUV-like ground clearance of around 14cm.

Modified or re-tuned chassis components include the dampers, springs, anti-roll bars, rear suspension geometry and steering.

ROCKS AIR's rugged good looks are emphasised by wide front and rear tracks (1,472mm and 1,464 mm respectively) which, combined with a 2,311mm long wheelbase, also ensure a high level of driving stability and comfort. The ROCKS AIR can also be ordered with optional 18-inch wheels.

To cope with the demands of the urban driving, the ROCKS AIR's electric power steering includes a special 'CITY' mode, which is easily activated at the press of a button. It increases power assistance at lower speeds to make manoeuvring in tight spots even easier.



CONNECTIVITY

- IntelliLink infotainment system available for just £275
- Enables seamless integration of Android and Apple iOS smartphone functionalities
- USB and Bluetooth connectivity, audio streaming and clever apps

Like its ADAM siblings, ROCKS AIR is one of the best connected small cars around thanks to its state-of-the-art IntelliLink infotainment system. Priced from just £275, it allows seamless integration of Android as well as Apple iOS smartphone functionalities into the car.

It provides USB and Bluetooth connectivity, audio streaming, a seven-inch high-definition colour touch-screen and seven speakers. Clever apps including BringGo, Stitcher and TuneIn can be downloaded.

The integration of Apple iOS devices into the system enables Siri Eyes Free voice control. This makes it possible for drivers to have incoming text messages read aloud and to dictate text messages or emails while they keep their eyes on the road and their hands on the steering wheel.

Hands-free phone calls can be made without dialling: the driver selects a name from the stored directory (with up to 1,000 contacts) visible on the touch-screen, touches the “call” function and then carries out a conversation via the car’s speakers. Telephone and audio functions together can be accessed and controlled via Bluetooth, irrespective of smartphone type.

Mobile mass storage devices, such as MP3 players, iPods, iPads, etc., can be connected to the infotainment system via USB or Bluetooth. In addition to the USB port, a 3.5-mm auxiliary input is also provided.

All this means ADAM ROCKS AIR drivers can select their favourite soundtracks using the touch-screen anytime and anywhere.

They can easily access personal photo galleries, slide shows, videos and other stored documents via the USB connection (and aux-in for videos for iOS Smartphones) for viewing when ROCKS AIR is stationary.

The standard infotainment equipment in ROCKS AIR is a CD 3.0 BT system, with radio and a MP3/WMA compatible CD player featuring Bluetooth and USB connections, as well as a hands-



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free function. The tuner can be combined with DAB digital radio, offered as standard, for a broad choice of listening options.

And for those who want the ultimate sound experience in their ROCKS AIR, an Infinity sound system is available for £300. It features eight speakers and a total of 315 watts with two tweeters, two front subwoofers, two rear wide band speakers, one mid-frequency range speaker and the sub-woofer box located in the trunk.

The BringGo navigation system can be downloaded as a map version for Eastern and Western Europe. Once downloaded, the map data remains installed on the user's smartphone, which means ROCKS AIR owners do not need a smartphone broadband connection to use the BringGo navigation system. BringGo solely uses GPS to locate the ADAM ROCKS AIR. An additional advantage of the app is that it can be connected to internet search engines. If, for example, ROCKS AIR drivers want to find a restaurant or hotel, they can just run a name search on the search engine and the results will be automatically displayed on the BringGo map.

Stitcher is a useful global podcast internet radio which lets users listen to programs live or after they have been broadcast. Once Stitcher is downloaded onto a smartphone, ROCKS AIR owners can access more than 10,000 podcasts on demand, including radio shows and live stations around the world, via ROCKS AIR' IntelliLink touch-screen.

With access to a global network of 70,000 radio stations, Tune-In has the power to offer entertainment to suit the tastes of every listener.



SAFETY

- Electric Power Steering as standard with dedicated CITY mode
- Hill Start Assist also available as standard
- Other options including Park Assist with Side Blind Spot Alert available

Standard on all ROCKS AIRs is Electric Power Steering (EPS) with a dedicated CITY mode. At the touch of a button, this function increases power assistance at lower speeds, particularly useful when manoeuvring in congested urban areas.

Hill Start Assist also comes as standard. It maintains the brake function for about two seconds after the driver has taken his/her foot off the brake pedal. This prevents ROCKS AIR from rolling back when starting on a slope or, when driving off from traffic lights or a parking spot on a hill.

Automatic Park Assist (APA) identifies spaces and automatically parks the vehicle, without the driver touching the wheel. The ultrasonic sensor-based system measures suitable parallel or perpendicular parking spots, calculates the vehicle's trajectory and automatically steers ADAM ROCKS AIR into a parking space. The driver just controls acceleration, deceleration and gear shifting.

APA always comes with Side Blind Spot Alert, which also uses the ultrasonic sensors to warn the driver of an imminent collision when changing lanes. The sensors have a range of three meters to the left and right of the vehicle, and also detect objects or other vehicles in the driver's 'blind spots'.

Whenever another vehicle comes within range of the sensors, a warning LED illuminates in the relevant outside door mirror. If the driver still attempts to change lanes by using the turn indicator on the side where a vehicle is detected, the LED starts to flash. In this way, the system actively helps prevent accidents. The optional combined pack, comprising the up-level functionalities of Park Assist and Side Blind Spot Alert, is available for £450.

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COMFORT

- Only vehicle in its class to offer heated steering wheel, driver and front passenger seats
- Electric Climate Control available as £300 option

ADAM ROCKS AIR is the only vehicle in its class to offer the comfort of a heated steering wheel, driver and front passenger seats. Even on the coldest of winter days, Vauxhall's new urban crossover can provide pleasant extra warmth within one minute of pressing a button.

Available as an £300 option, electronic climate control, using a patented control system, also maintains the desired cabin temperature in summer and winter by forecasting temperature developments.



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Full Specification

The generously specced ROCKS AIR features the following as standard:

- Remote Central Door Locking with ROCKS design flap key
- CD 3.0 BT
- Speakers (6+1 speakers)
- DMB
- Leather wrapped steering wheel w/ Deco Elements, CCtrl & IRC
- ROCKS AIR interior visual content
- Cloth/Morrocana Seats
- ROCKS AIR exterior visual content: cladding, bumpers etc
- 17" alloys - Swissblade design
- Deeply tinted glass - "black" - rear of B-Pillar incl. tailgate
- Electric folding canvas roof
- LED DRL Signature Lamps
- LED Tail lamps
- 15 mm raised chassis
- Chrome DLO
- Vauxhall sill plates

The following options are also available:

- IntelliLink
- Park Assist rear

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- Floor Mats (standard w/ ROCKS AIR unique Brandy interior)
- Car Alarm
- Infinity Sound System
- Leather trim
- Interior decors – painted / foil
- Backlighted foil decor
- Start / Stop
- 17" & 18 Alloy Wheels
- Exterior mirror caps
- Interior mirror caps
- Coloured logo bar



TECHNICAL DATA

TRANSMISSIONS

Six-speed manual gearbox:

Standard on 1.0-litre ECOTEC 12v Direct Injection Turbo (115PS) ecoFLEX Start/Stop

Five speed manual gearbox:

Standard on all models except 1.0-litre ECOTEC

ECONOMY

	Max	0-62mph	Extra Urban	CO2	Second			
	Speed	Urban	Combined		First Year			
1.2 16v VVT (70PS) (17/18)	103	14.9	39.2	65.7	53.3	125	£0	£110
1.4i 16v VVT (87PS) (17/18)	109	12.5	40.9	64.2	52.3	126	£0	£110
1.0 12v Direct Injection Turbo ecoFLEX Start/Stop (17/18)	121	9.9	44.8	64.2	55.4	119	£0	£30

BRAKES

Anti-lock Braking System

Electronic brake force distribution

Emergency brake assist

Cornering brake control

Straight line stability control



Dual circuit, diagonally split braking system

FUEL TANK CAPACITY

38 litres (8.4 gallons)

STEERING

Speed-sensitive power-assisted steering

SUSPENSION

Front: Independent. MacPherson struts with gas-pressure dampers and coil springs. Anti-roll bar.

Rear: Compound crank with coil springs and gas-pressure dampers.

ENGINES

PETROL

1.2l 16v VVT ECOTEC -4

Capacity	1229cc
Maximum power	70PS @ 5600rpm
Maximum torque	115Nm (85 lb.ft.) @ 4000rpm
Configuration	4 cylinders, 4 valves per cylinder, double overhead camshafts
Fuel/induction system	Naturally aspirated. Variable Valve Timing (VVT). Multi-point sequential fuel injection
Emission compliance	Euro 5
Service interval	20,000 miles or 1 year (whichever occurs sooner)



Benefit in kind company car taxation rates – 2014/15 tax year

Without Start/Stop 18%

1.4i 16v VVT ECOTEC-4

Capacity	1398cc
Maximum power	87PS @ 6000rpm
Maximum torque	130Nm (96 lb.ft.) @ 4000rpm
Configuration	4 cylinders, 4 valves per cylinder, double overhead camshafts
Fuel/induction system	Naturally aspirated. Variable Valve Timing (VVT). Multi-point sequential fuel injection
Emission compliance	Euro 5
Service interval	20,000 miles or 1 year (whichever occurs sooner)

Benefit in kind company car taxation rates – 2014/15 tax year – 18%

1.4i 16v VVT Turbo ECOTEC-4

Capacity	998cc
Maximum power	115PS @ 5200rpm
Maximum torque	170Nm (125lb.ft.) @ 1800-4500rpm
Configuration	3 cylinders, 4 valves per cylinder, double overhead camshafts
Fuel/induction system	Water-cooled turbocharger with intercooler, Variable Valve Timing (VVT), Central direct injection
Emission compliance	Euro 6



Service interval 20,000 miles or 1 year (whichever occurs sooner)

Benefit in kind company car taxation rates – 2014/15 tax year – 16%

SAFETY

Standard features

Airbags: • Driver's airbag • Front passenger's airbag • Front seat side-impact airbags • Full-size curtain airbags for front and rear seat passengers • Deactivation switch for front passenger's front and side impact airbags – Ensures front passenger airbags do not inflate when a child seat is fitted to the front passenger's seat

Seating: • Height-adjustable front and rear seat head restraints • Four lap and diagonal inertia-reel seatbelts • Front body-lock diagonal seatbelt pretensioner system – Tightens the seatbelt during the early stages of a frontal impact • Driver's and front passenger's lap belt pretensioner system • Front seatbelt force limiters – Reduces potential upper body injuries during a frontal impact • Anti-submarining ramps in front seats

• ISOFIX child seat restraint system for rear seats incorporating top tether (does not include child seat) – Secures specially designed ISOFIX child safety seats to the vehicle itself, virtually eliminating the dangers that can result from improper installation

Electronic: • Electronic Stability Programme-plus (ESP-plus) – Reduces the possibility of losing control of the vehicle • Anti-lock Braking System (ABS) • Electronic brakeforce distribution • Cornering brake control

• Emergency brake assist – Increases brake force applied in emergency braking situations • Hill start assist • Straight line stability control • Traction control • Adaptive brake lights – If the driver brakes hard enough to

activate the ABS function the brake lights flash on and off at a frequency of five times per second, warning following vehicles that heavy braking is in progress • Tyre pressure monitoring system



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Body: • Energy-absorbing steering column • Pedal release system – Reduces potential injury to the driver's legs and feet during a severe frontal impact • Laminated windscreen • Side-impact protection beams

• Reinforced passenger safety cell • Deformation zones front and rear

Pedestrian: • Collapsible windscreen wiper system – Reduces the risk of head injury • Low density foam near front bumper crossmember – Reduces lower leg injuries • Plastic lower front bumper stiffener – Reduces

knee injuries

SECURITY

Standard features • Remote control two-stage central deadlocking (doors, tailgate, fuel filler flap) • Visible Vehicle Identification Number (VIN) plate • Electronic engine deadlock immobiliser • Electronic theft protection for audio equipment • Driver's and front passenger's internal central locking switch • Luggage area cover • Folding key, colour-keyed to body colour

CHASSIS & BODY

Construction: Aluminium/steel monocoque

Spare: puncture repair kit

Wheels 17in = 215/45 R17

18in = 225/35 R18

WEIGHTS

(kg)



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Kerbweight

1.2i 16v VVT	1036
1.4i 16v VVT (87PS)	1070
1.0i 12v Direct Injection Turbo (115PS)	1088

LOADSPACE DIMENSIONS

millimetres (inches)

Maximum length (behind rear seats)	462 (18.2)
Maximum length (rear seats folded)	1041 (41.0)
Maximum width	963 (37.9)
Width between wheel arches	954 (37.6)
Maximum height	874 (34.4)

LUGGAGE CAPACITIES*

litres (cu.ft.)

Rear seats up (under luggage compartment cover)	170 (6.0)
Rear seats folded (to upper edge of front seat back)	484 (17.1)
Rear seats folded (to roof)	663 (23.4)

Ends

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