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**EMBARGO UNTIL 11<sup>TH</sup> MAY 2017 (17:00 GMT)**

## **VAUXHALL CROSSLAND X PRESS KIT**

### **MARKET AND MODEL**

- All-new crossover model to be launched in booming SUV segment
- Elevated seating position, spacious interior, practical and flexible
- Arrives in showrooms this summer

### **DESIGN AND PRACTICALITY**

- Urban crossover with bold design and 'floating' roof
- Driver and passenger experience heightened thanks to intelligent design
- High levels of flexibility and comfort with sliding rear seats

### **DRIVER ASSISTANCE SYSTEMS AND CONNECTIVITY**

- Comprehensive infotainment features
- Raft of driver assistance systems
- Vauxhall OnStar standard across Crossland X range

### **POWERTRAINS**

- All-aluminium petrol and diesel engines
- Direct injection with turbo charging for power and low fuel consumption
- Choice of five or six-speed manual or six-speed automatic transmissions

### **RANGE, PRICING & EQUIPMENT**

- Highly-competitive pricing from just £16,555 on-the-road
- Powertrains from 81PS to 130PS
- Crossland X on sale now; first deliveries this summer



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## **MARKET AND MODEL**

- All-new crossover model to be launched in booming SUV segment
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Crisp and compact on the outside, spacious and flexible on the inside, with unique two-tone paintwork and SUV-styling, this is Vauxhall's all-new Crossland X.

Alongside the popular Mokka X, the newcomer is a key new model in Vauxhall's burgeoning SUV offering, which is due to grow further still in 2017, with the launch of the larger Grandland X later in the year.

While the Crossland X's recently-launched sibling, the Mokka X, has all-wheel-drive capability, is 70mm higher and has larger wheels for buyers with a taste for adventure, the Crossland X has a firm family focus, with a Tardis-like cabin providing high degrees of practicality and flexibility.

Also, at just 4.21 metres in length, the Crossland X is more compact than the Mokka X, and a full 16cm shorter than the Astra Hatch, offering owners greater convenience while driving and manoeuvring in towns and cities. Adding to Crossland X's urban appeal is an elevated seating position to give the driver better visibility, as well an overall height which is raised ten centimetres above the Astra's.

With rivals such as the Renault Captur and Peugeot 2008, the Crossland X enters a different SUV class to the Mokka X, whose competitors include the Nissan Juke and Skoda Yeti.

Exceptional driver and passenger comfort has been an obvious priority for Vauxhall as it enters this class. The Crossland X has specially designed, AGR-certified seats for the driver and front passenger, while rear passengers can adjust their seating position to increase leg room. This seating flexibility is equally valuable for luggage capacity, which is a class-leading 410 litres with the rear seats up. The flexibility of the rear seats allows the luggage capacity to be increased if additional leg room is not required.

Additional innovations in the Crossland X make driving safer and more comfortable, and include a 180-degree panoramic rear-view camera, advanced park assist, forward collision alert with pedestrian detection and autonomous emergency braking, lane departure warning, traffic sign recognition and side blind-spot alert, among others.

The cutting-edge technology is not limited to driver assistance and safety features though, with drivers benefitting from exceptional connectivity that is becoming the norm in Vauxhall models.

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Vauxhall OnStar – as well as IntelliLink infotainment systems, compatible with Apple CarPlay and Android Auto – keeps drivers connected in a convenient and responsible way through an up to eight-inch colour touchscreen. An extensive petrol/diesel engine portfolio with manual and automatic transmissions also features to suit any driver preferences and requirements.

“Crossland X is as multi-talented as it is stylish,” said Rory Harvey, Vauxhall’s Chairman and Managing Director. “It will appeal to buyers with families who demand agility and convenience in urban driving, but with enough comfort and performance to cover long distances at the drop of a hat. Our customers’ expectations are changing, so the timing is perfect for an additional model in the Vauxhall range, which caters for a new breed of buyer.”

Since 2012, the Mokka (which has recently been replaced by the new Mokka X) has found more than 120,000 buyers in the UK, its single biggest market in Europe, and this has been set against an SUV segment that has grown year-on-year. The Crossland X is set to bring further growth when it goes on sale this summer.

Forming a key part of Vauxhall’s ‘Five-Star’ 2017, which will see five major product launches in just one year, the Crossland X will be joined by another newcomer to the ‘X’ family, the larger Grandland X – which will compete in the compact SUV class (SUV C-segment) – later this year.



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## **DESIGN AND PRACTICALITY**

- Urban crossover with bold design and ‘floating’ roof
- Driver and passenger experience heightened thanks to intelligent design
- High levels of flexibility and comfort with sliding rear seats

As a true urban crossover, the Crossland X delivers bold design features in a compact, balanced package. The model’s length of 4,212mm, coupled with width of 1,742mm and height of 1,590mm, give it a dominant and well-proportioned stance. It is the latest model in the Vauxhall range to embrace the company’s design philosophy of ‘Sculptural artistry meets technical precision’, giving it a rugged, yet sophisticated, finish.

From the front it is recognisably a Vauxhall, with a prominent grille featuring the iconic Griffin, as well as Vauxhall’s signature LED daytime running lights. Chrome accents coupled with AFL LED headlights give the perception of extra width, while additional features taken from larger SUV models give the model a confident appearance.

The crisp side lines and ‘floating roof’ visually separate the lower and upper sections of the vehicle and lengthen the Crossland X. Like the Vauxhall ADAM, customers can order a different colour for the roof to give more personalisation and improved road presence. The prominent rear of the Crossland X makes a clear SUV statement with its visible underbody protection and the highly-mounted split rear lights also feature the ‘double-wing’ graphic to form the intersection between the boot lid and the downward-sloping roofline.

The interior of the Crossland X offers sculptural design and precision, with the instrument panel and centre stack horizontally aligned to the driver for added functionality. High quality finishes are provided with chrome accents around the cluster and air vents, while the centrepiece of the interior is the up to eight-inch colour touchscreen.

Driver and passenger experience is not only heightened by the intelligent design and infotainment system, but with the model’s comfortable seating and spacious layout too. Uncommon for the segment, the Crossland X features first class ergonomic seats for the driver and front passenger to make long journeys comfortable, and give generous leg room.

High levels of flexibility are also offered throughout the model, largely thanks to the sliding rear seats. Able to move forwards or backwards up to 150mm, the 60/40 split folding seats provide additional leg room to the rear passengers for added comfort, or alternatively can be moved to create additional luggage space up to a class-leading 520 litres. When the rear seats are folded

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down completely, luggage capacity increases to an impressive 1,255 litres, with the wide number of permutations in between making the Crossland X capable of carrying a wide range of everyday items as required.



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## **DRIVER ASSISTANCE SYSTEMS AND CONNECTIVITY**

- Comprehensive infotainment features
- Raft of driver assistance systems
- Vauxhall OnStar standard across Crossland X range

In a segment where safety is a key concern, the Vauxhall Crossland X makes journeys more relaxing and safer with the inclusion of the latest technology and assistance systems. **Full-LED headlamps** ensures outstanding visibility when driving at night or in gloomy conditions, and includes functions such as cornering light, high beam assist and auto levelling to ensure optimal visibility in all road situations.

The optional **Head Up Display** reduces the danger of distractions, projecting the most important data such as speed and navigation into the driver's direct line of sight without hindering vision.

Vauxhall's **Front-Camera System** can process a wide range of data points and forms the basis of driver assistance systems such as **Traffic Sign Recognition** and **Lane Departure Warning**. The Crossland X also offers **Cruise control with speed limiter** to make long distance journeys more enjoyable, and a **Forward Collision Alert with pedestrian detection and autonomous emergency braking** (available Model Year 18) helps to avoid accidents and protect those both inside and outside the vehicle. Emergency braking is activated if a hazard is spotted and the driver does not react once the alarm and visual warning have been triggered. Furthermore, the Forward Collision Alert is combined with a three-level **Driver Drowsiness System**.

The Crossland X comes with a **Panoramic Rear View Camera** that increases the angle of sight at the back of the vehicle to 180 degrees, giving the driver sight of other road users on either side when reversing. Elsewhere, the latest generation of **Advanced Park Assist** facilitates parking by recognising suitable parking spots and automatically parking the vehicle when required. In the colder winter months, the **heated steering wheel** and **heated windscreen** increase driver comfort and safety, and easy access to the Crossland X is guaranteed thanks to **Keyless Open & Start**.

Drivers of the new Vauxhall Crossland X with OnStar will always be fully connected thanks to the powerful 4G/LTE Wi-Fi Hotspot, to which they can connect up to seven mobile devices. In addition, they have access to convenient services such as up-to-date vehicle diagnostics.



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## **POWERTRAINS**

- All-aluminium petrol and diesel engines
- Direct injection with turbo charging for power and low fuel consumption
- Choice of five or six-speed manual or six-speed automatic transmissions

The all-new Crossland X comes with a range of lively and efficient engines to choose from. The three-cylinder petrol and four-cylinder diesel engines available with the Vauxhall Crossland X are state-of-the-art, all-aluminium units that combine driving pleasure with impressive fuel efficiency. With the exception of the entry-level petrol engine, all use direct injection systems in combination with turbocharging. Efficiency is further enhanced by the friction-optimised transmissions, with five and six-speed manual and six-speed automatic transmissions available across the range.

The entry-level engine is the **1.2-litre petrol** with **81PS** (54.3mpg combined; 116g/km CO<sub>2</sub>). Elsewhere in the range, the **1.2 Turbo** with petrol direct injection is available in three variants. The efficient **ECOTEC** engine is equipped with the five-speed manual transmission (58.9mpg combined; 111-109 g/km CO<sub>2</sub>) and delivers **110PS**, while the 1.2-litre combined with the **six-speed automatic gearbox** is equally as powerful (57.3mpg combined; 123g/km CO<sub>2</sub>). Both engines deliver peak torque of 205Nm at only 1,500rpm, with 95 per cent available up to 3,500 rpm.

The top-of-the-line petrol engine is the **1.2 Turbo** with **130PS**, delivering maximum torque of 230 Nm from 1,750 rpm (55.4mpg combined; 116g/km CO<sub>2</sub>) and six-speed manual transmission. This takes the Vauxhall Crossland X from zero to 62mph in 9.1 seconds and to a maximum speed of 128mph.

The line-up also includes two turbocharged diesel engines, including the **1.6 diesel** with **99PS** and maximum torque of 254Nm at 1,750rpm. The efficient diesel **ECOTEC** variant, with Start/Stop, emits as little as 93g/km CO<sub>2</sub> and achieves up to 78.5mpg combined. The most powerful diesel is the 1.6 with **120PS** (70.6mpg combined; 105g/km CO<sub>2</sub>) and maximum torque of 300Nm, to provide power in all situations. Together with the six-speed manual transmission, the all-new Crossland X 1.6 diesel completes mid-range acceleration from 50 to 75 mph in 10.5 seconds, which is especially important for overtaking, and has a maximum speed of 116mph.

With plenty of power at low rpm, the all-new Crossland X boasts excellent handling and extremely economical driving.



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## **RANGE, PRICING & EQUIPMENT**

- Highly-competitive pricing from just £16,395 on-the-road
- Powertrains from 81PS to 130PS
- Crossland X now on sale; first deliveries this summer

Vauxhall's all-new Crossland X is now on sale, priced from just £16,555 on-the-road, having made its world debut at the 2017 Geneva Motor Show in March.

The entry-level SE trim is available from just £16,555 on-the-road, with a 1.2i (81PS) petrol engine and five-speed manual transmission. The top of the range model is the six-speed manual 1.6CDTi (120PS) S/S diesel in Elite Nav trim, available from £21,380 on-the-road.

Available with several 1.2i-litre petrol engines, the Crossland X offers a choice of five-speed or six-speed manual transmissions, or a six-speed automatic gearbox. The 1.2i S/S (130PS), with six-speed manual transmission, is available from just £18,290 on-the-road in the generous Tech Line Nav trim. The Crossland X range includes SE, SE Nav, Techline Nav, Elite and Elite Nav model trims, ensuring a suitable model for every driver.

For drivers preferring a diesel engine, the 1.6 Turbo D ECOTEC S/S (99PS) with manual transmission is the most economical in the range, with CO<sub>2</sub> emissions of 93g/km. Starting in SE trim from £18,715 on-the-road, the frugal engine is available at all trim levels. The diesel range is also available with the more powerful 1.6 Turbo D S/S (120PS) engine that, when coupled with a six-speed manual gearbox, has CO<sub>2</sub> emissions of just 105g/km. It is available from just £19,575 in Techline Nav specification.

Officially launched at Geneva Motor Show in March, the Crossland X has a number of innovations to make driving safer and more comfortable. These include a 180-degree Panoramic Rear-View Camera, Advanced Park Assist, Forward Collision Alert with Autonomous Emergency Braking, Lane Departure Warning, Speed Sign Recognition and Side Blind Spot Alert, among others.

The cutting-edge technology is not limited to driver assistance and safety features though, with drivers benefitting from exceptional connectivity that is becoming the norm in Vauxhall models. Vauxhall OnStar, as well as IntelliLink infotainment systems – compatible with Apple CarPlay and Android Auto – keep drivers connected in a convenient and responsible way through the colour touchscreen.



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